

NEWS RELEASE – BIOGRAPHICAL

Ron Brand

(FOR: local newspaper, radio, church bulletin, along with picture or prayer card)

“Many congregations have talked for years about the need to evangelize more within their community, reaching out to people with the good news of the gospel message. Thankfully our Lord has provided a way for us to look for where God is already at work in many lives, and then allow us to get in step with God’s plan in a community,” says Ron Brand, Assemblies of God U.S. Missionary, nationally appointed to the Church Development Dept.

On assignment with the U.S. Missions Dept, Ron Brand will be the guest speaker at _____ on the date of _____

and the service time will begin at _____ according to
Pastor _____.

Brand says it normally takes three to six months working with a congregation, to help them refocus on their mission, their calling, and adopt a plan of evangelism to share good news. “We encourage people to respond, adopt a plan they feel comfortable using, then begin serving and reaching out to others in their neighborhoods,” Brand says. Through a ministry termed Community Outreach (C.O.) in 1994, the Brand’s teach, prepare and implement outreach efforts with other local volunteers to help a local church either begin or find a re-starting point, a revitalization. The Brand’s have also conducted hundreds of one to two week revival services for smaller Assemblies of God churches that desire outreach and renewal but are limited financially. “Operating as a mission worker gives us the ability to minister freely to any new church plant, revitalization church, or small church that calls for evangelism help, and not be a financial burden on that congregation,” Brand says. “We have prayed since the early 1990’s for people with a burden to help us do this to come alongside us monthly, and somehow our needs have been met every month since 1994.”

Brand felt a call to ministry at an early age. Since 1994 his focus has been to help the small foundational churches of the A/G movement reach out in a greater way in evangelism. “We felt this calling become more distinct while pastoring and learning different styles of outreach,” Brand says. “Serving within a community takes great commitment on behalf of the local church family. It is more than just ‘keeping the doors open,’ but implementing an organized to get to every home in town to see if the local church can help meet needs, as well as discovering where people are at in their relationship with the Lord Jesus Christ; and with 60% of all Assemblies of God churches at or below 100 people, I feel compelled to help our smaller churches do more than have wishful thinking. Recently I sat with a pastor of a small church and we discussed how his church could do something to reach out into their small community. This pastor shared that in his town, his church had the perception of being isolated, separated, never contributing to the community. The fact is that was the truth. After prayer, repentance of the people, and a plan to correct things, the church now assembles 100 big bags of food a week before Thanksgiving, and then distributes them to the neediest families. Nothing fancy. Just love.”

Ron Brand and his wife Carla have two children, Camille and Caleb. Ron and Carla are two of nearly 650 Assemblies of God home missions workers. The Assemblies of God movement has 12,000 plus churches in the U.S., with its international headquarters located in Springfield, MO.

The public is invited to hear Ron share God’s Word and their burden for Community Outreach on the dates of: _____

For more info please contact: _____